

## Wholesale Lash Samples Checklist

Use this wholesale lash samples checklist to approve lash specs, premade fans, packaging, labels, photos, and reorder records before bulk orders.

### Use this before approving

Classic lash trays

Flat or ellipse trays

Premade fans

Easy fan lashes

Loose volume lashes

Private label kits

Tray labels

Box proofs

Keep one file for the approved sample photos, tray label proof, packaging version, buyer SKU, supplier SKU, feedback notes, and next reorder trigger.

### Buyer fit

Designed for salon owners, lash academies, private label brands, beauty distributors, ecommerce founders, and packaging teams comparing samples before a first wholesale order.

Version: 2026-06. This PDF is a practical worksheet, not a substitute for supplier documentation or local compliance review.

**Sample request note:** Send LASHMAITRE your product family, curl, thickness, length range, finish preference, sample quantity, buyer type, private label needs, destination country, and launch timeline.

## 1. Buyer and Project Details

Field	What to record
Buyer type	_____
Target market	_____
Sample purpose	_____
Planned first order	_____
Packaging level	_____

## 2. Product Spec Check

Spec	Approved value
Product family	_____
Curl	_____
Thickness	_____
Length format / range	_____
Finish	_____
Fan details	_____
Tray format	_____

## Sample photo and label references

Reference	Saved?	Notes	
Front tray photo	<input type="checkbox"/>	<input type="checkbox"/>	_____
Side tray / curl photo	<input type="checkbox"/>	<input type="checkbox"/>	_____
Tray label photo	<input type="checkbox"/>	<input type="checkbox"/>	_____
Packaging proof	<input type="checkbox"/>	<input type="checkbox"/>	_____
Carton or reorder label	<input type="checkbox"/>	<input type="checkbox"/>	_____

Do not judge quality until the exact product family, curl, thickness, length range, finish, tray format, and label wording are clear.

### 3. Visual Sample Check

Review all samples under consistent lighting. Compare like with like: same curl, same thickness, same length format whenever possible.

Check	Pass	Review	Notes
Curl is consistent across rows	<input type="checkbox"/>	<input type="checkbox"/>	_____
Lash rows are neat and aligned	<input type="checkbox"/>	<input type="checkbox"/>	_____
Fiber finish matches buyer expectation	<input type="checkbox"/>	<input type="checkbox"/>	_____
Blackness or softness fits the target product	<input type="checkbox"/>	<input type="checkbox"/>	_____
Length labels are clear	<input type="checkbox"/>	<input type="checkbox"/>	_____
Tray card information is correct	<input type="checkbox"/>	<input type="checkbox"/>	_____
Packaging and label wording match the sample	<input type="checkbox"/>	<input type="checkbox"/>	_____

### 4. Artist Handling Check

Check	Pass	Review	Notes
Strip release is clean	<input type="checkbox"/>	<input type="checkbox"/>	_____
Pickup feels stable	<input type="checkbox"/>	<input type="checkbox"/>	_____
Curl holds during handling	<input type="checkbox"/>	<input type="checkbox"/>	_____
Fibers do not feel too stiff or too weak	<input type="checkbox"/>	<input type="checkbox"/>	_____
Fan behavior matches product type	<input type="checkbox"/>	<input type="checkbox"/>	_____
Tray is easy to use in a real service setting	<input type="checkbox"/>	<input type="checkbox"/>	_____

## 5. Premade Fan Accuracy Check

Use this section when the sample includes premade fans. Roots must be narrow, pointed, and tapered. Do not approve thick glue-dot bases or dense strip-like rows.

Check	Pass	Review	Notes
Each fan is a separate cluster	<input type="checkbox"/>	<input type="checkbox"/>	_____
Root is narrow, pointed, and tapered	<input type="checkbox"/>	<input type="checkbox"/>	_____
No thick glue dot or blunt base	<input type="checkbox"/>	<input type="checkbox"/>	_____
D-count matches the sample label	<input type="checkbox"/>	<input type="checkbox"/>	_____
Fan spread is controlled and tidy	<input type="checkbox"/>	<input type="checkbox"/>	_____
Rows show repeated fan units, not dense lash strips	<input type="checkbox"/>	<input type="checkbox"/>	_____

## 6. Packaging and Label Check

Packaging item	Pass	Review	Notes
Tray label matches exact sample specs	<input type="checkbox"/>	<input type="checkbox"/>	_____
Product name is clear for customers	<input type="checkbox"/>	<input type="checkbox"/>	_____
Finish wording is supported by the approved sample	<input type="checkbox"/>	<input type="checkbox"/>	_____
Private label logo placement is correct	<input type="checkbox"/>	<input type="checkbox"/>	_____
Box, insert, or sticker proof matches tray specs	<input type="checkbox"/>	<input type="checkbox"/>	_____
Carton label or reorder label is prepared	<input type="checkbox"/>	<input type="checkbox"/>	_____

## 7. Reorder Record

Record item	Saved?	Review	Notes
Approved sample photos	<input type="checkbox"/>	<input type="checkbox"/>	_____
Product spec sheet	<input type="checkbox"/>	<input type="checkbox"/>	_____
Tray label proof	<input type="checkbox"/>	<input type="checkbox"/>	_____
Packaging proof version	<input type="checkbox"/>	<input type="checkbox"/>	_____
Buyer SKU	<input type="checkbox"/>	<input type="checkbox"/>	_____
Supplier SKU	<input type="checkbox"/>	<input type="checkbox"/>	_____
Feedback notes	<input type="checkbox"/>	<input type="checkbox"/>	_____
Approved date	<input type="checkbox"/>	<input type="checkbox"/>	_____
Next reorder trigger	<input type="checkbox"/>	<input type="checkbox"/>	_____

## 8. Approval Decision

<input type="checkbox"/> Approved for bulk order	<input type="checkbox"/> Approved after label correction
<input type="checkbox"/> Needs second sample	<input type="checkbox"/> Reject and change specs

Decision field	Notes
Buyer decision	_____
Required changes	_____
Approved sample version	_____
Packaging version	_____
Next action	_____

## LASHMAITRE Sample Request Notes

When requesting samples from LASHMAITRE, send the details below so the sample file can become a repeatable wholesale order record.

Request detail	Your notes
Product family	_____
Curl	_____
Thickness	_____
Length range	_____
Finish preference	_____
Sample quantity	_____
Buyer type	_____
Private label packaging needs	_____
Destination country	_____
Launch or reorder timeline	_____

**Helpful pages:**  
 Lash extension samples: <https://lashmaitretrade.com/lash-extension-samples/>  
 Private label lash extensions: <https://lashmaitretrade.com/private-label-lash-extensions/>  
 Wholesale inquiry: <https://lashmaitretrade.com/wholesale-lash-extensions-inquiry/>  
 Custom lash packaging: <https://lashmaitretrade.com/custom-lash-packaging/>